

Marconix Sales Solutions Private Limited

<https://marconix.in/job/digital-marketing-intern/>

Digital Marketing Intern

Description

Digital Marketing Intern (SEO | AEO | GEO) – Paid Internship

Location: HSR Layout, Bangalore

Work Mode: Work From Office (WFO)

Stipend: Up to ₹8,000/month (Based on Skills & Performance)

Internship Duration: Minimum 3 Months

Immediate Joining Preferred

Join Bohomonk – Build the Future of AI-Driven Digital Marketing

Bohomonk is a fast-growing Indian D2C food & lifestyle startup on a mission to build the next generation of authentic Indian brands.

We're looking for a **Digital Marketing Intern** who is genuinely passionate about **SEO, AI-powered search, Answer Engine Optimization (AEO), and Generative Engine Optimization (GEO)**. This is not a routine internship—you'll work directly with the founders to help build a brand that's optimized for both **Google Search** and **AI platforms like ChatGPT, Gemini, Perplexity, Claude and other answer engines**.

If you're excited about the future of digital marketing and want to gain hands-on experience with modern search strategies, we'd love to hear from you.

What You'll Do

- Optimize website content for **SEO, AEO and GEO**.
- Conduct keyword research and search intent analysis.
- Improve website rankings on Google and AI-powered search platforms.
- Perform technical SEO audits and recommend improvements.
- Create and optimize blog content, landing pages and product descriptions.
- Build content strategies for organic traffic growth.
- Analyze website performance using Google Analytics and Google Search Console.
- Research competitors and identify growth opportunities.
- Assist in link-building and off-page SEO activities.
- Use AI tools like ChatGPT to accelerate content research and optimization.

Who Should Apply?

- Students, freshers or recent graduates in Marketing, Business, Mass Communication, Computer Applications or related fields.
- **Strong understanding of SEO fundamentals is mandatory.**
- Knowledge of **Answer Engine Optimization (AEO)** and **Generative Engine Optimization (GEO)** is highly preferred.
- Understanding of Google's ranking factors and search intent.
- Exposure to WordPress and basic HTML is a plus.
- Familiarity with tools such as Google Search Console, Google Analytics, Ahrefs, SEMrush, Screaming Frog or similar SEO tools is an advantage.
- Exposure to **D2C or eCommerce brands** will be preferred.
- Strong analytical thinking, curiosity and willingness to learn.

Hiring organization

Marconix Sales Solution Private Limited

Employment Type

Part-time, Intern

Job Location

Bangalore City, Bengaluru, Karnataka, India

Date posted

September 21, 2026

Why Join Bohomonk?

- Work directly with startup founders.
- Learn cutting-edge AI-powered digital marketing strategies.
- Hands-on experience with SEO, AEO, GEO and content marketing.
- Work on a real D2C consumer brand—not dummy projects.
- High ownership and rapid learning environment.
- Internship Certificate & Letter of Recommendation (based on performance).
- Opportunity for a **full-time Pre-Placement Offer (PPO)** based on performance.

If you're passionate about the future of search and want to master AI-powered digital marketing while working on a fast-growing D2C brand, **apply today and grow with Bohomonk.**

Pay: Up to ₹8,000.00 per month

Benefits:

- Flexible schedule

Work Location: In person