

Marconix Sales Solutions Private Limited

<https://marconix.in/job/direct-sales-associate/>

Direct Sales Associate

Description

Direct Sales Associate (DSA) – Delhi

Location: Delhi

Company: Ramco Industries (On behalf of Ramco Cements Ltd.)

Reporting To: Area Sales Manager – Delhi

About the Role:

Ramco Industries is seeking energetic and motivated **Direct Sales Associates (DSAs)**.

This is a **field sales role** responsible for promoting and selling **Ramco Cement Sheets** and **Metal Roofing Sheets** to retail and construction clients.

Key Responsibilities:

- Promote and sell Ramco's building products to:
 - Retailers
 - Contractors
 - Builders
 - Construction professionals
- Conduct regular market visits to:
 - Generate leads
 - Build long-term customer relationships
 - Organize product demos, site visits, and promotional activities
- Ensure timely order collection and coordination with distribution/logistics
- Maintain accurate sales records, leads, and follow-ups
- Share daily sales reports and market insights with the Area Sales Manager
- Support in expanding dealer and retailer networks across Bangalore

Candidate Profile:

- 1–3 years of experience in field sales (preferably in building materials/FMCG)
- Excellent communication, negotiation, and relationship-building skills
- Must be comfortable with fieldwork and daily local travel
- Goal-driven and self-motivated personality

Salary & Benefits:

- **Monthly Salary:** ₹35,000 (₹4.20 LPA CTC)
- **Travel Allowance:** As per company policy
- **Provident Fund (PF):** Included Performance-based incentives

Why Join Ramco Industries?

- ☑ Trusted, pan-India brand in the construction sector
- ☑ Strong leadership support and training

Hiring organization

Marconix Sales Solution Private Limited

Employment Type

Full-time

Job Location

Delhi, Delhi, India

Date posted

September 21, 2026

- 🔗 Career growth opportunities in sales
- 🔗 Competitive salary + travel allowance + incentives

Ready to grow your career in sales?
Apply now and be a part of Ramco's Delhi team!

Job Types: Full-time, Permanent

Pay: Up to ₹450,000.00 per year

Benefits:

- Health insurance
- Leave encashment
- Life insurance
- Paid sick time
- Paid time off
- Provident Fund

Compensation Package:

- Commission pay
- Performance bonus
- Yearly bonus

Experience:

- Construction materials: 2 years (Required)
- Construction sales: 1 year (Required)

Language:

- English (Preferred)

Location:

- Delhi, Delhi (Required)

Willingness to travel:

- 100% (Required)

Work Location: In person