

Marconix Sales Solutions Private Limited

<https://marconix.in/job/field-sales-executive/>

Field Sales Executive

Description

Job Title: Field Sales Executive – Digital Naari

Company / Project: Marconix Sales Solutions Pvt. Ltd. – Digital Naari Programme

Location: Sidhi – M.P

Salary: Up to ₹15,000 + Incentives

Job Type: Full-Time | Field Sales

Role Objective

To expand the Digital Naari network by identifying, approaching, and onboarding eligible women as Digital Naaris / Banker Didis, enabling them to offer digital banking and financial services within their local communities.

Key Responsibilities

1. Lead Generation

- Identify potential women entrepreneurs in villages and semi-urban areas.
- Build leads through SHGs, women entrepreneurs, local communities, village networks, and referrals.
- Conduct regular field visits in assigned villages.

2. Customer Acquisition

- Explain the Digital Naari business opportunity clearly.
- Explain earning opportunities through AEPS, money transfer, recharge, bill payments, and other available services.
- Convince eligible women to join the programme.
- Achieve assigned daily, weekly, and monthly onboarding targets.

3. Onboarding & KYC

- Assist prospective Digital Naaris with registration.
- Help complete KYC and required documentation.
- Ensure accurate information and successful activation.

4. Training & Activation

- Demonstrate the Digital Naari app and services.

Hiring organization

Marconix Sales Solution Private Limited

Employment Type

Full-time

Job Location

Sidhi, Sidhi, Madhya Pradesh, India

Base Salary

₹ 12,000

Date posted

September 21, 2026

- Train new agents on basic transactions and operational processes.
- Ensure newly onboarded Naaris become active / transacting rather than remaining inactive registrations.

5. Market Development

- Develop a network of active Digital Naaris within the assigned territory.
- Identify high-potential villages and clusters.
- Generate referrals from existing Digital Naaris.
- Maintain strong relationships with onboarded agents.

6. Reporting

- Submit daily field visit and onboarding reports.
- Maintain lead, conversion, and activation data.
- Track performance against targets.

Ideal Candidate

- 1-3 years of experience in field sales, BFSI, fintech, telecom, microfinance, FMCG, or merchant acquisition preferred.
- Freshers with strong communication and field-sales ability can also be considered.
- Comfortable travelling extensively within rural areas.
- Good Hindi / local-language communication skills.
- Smartphone and basic digital literacy.
- Strong persuasion and relationship-building skills.
- Target-oriented and self-motivated.
- Two-wheeler and valid driving licence preferred.

Pay: ₹12,000.00 – ₹15,000.00 per month

Benefits:

- Paid sick time

Work Location: In person